



Canada
Province of British Columbia
A Proclamation

ELIZABETH THE SECOND, by the Grace of God, of the United Kingdom, Canada and Her other Realms and Territories, Queen, Head of the Commonwealth, Defender of the Faith

To all to whom these presents shall come – Greeting

WHEREAS optimal nutrition is of vital significance in the early months and years of life for healthy growth and development and is fundamental to the prosperity and livelihood of societies, and

WHEREAS exclusive breastfeeding for the first six months of life and continued breastfeeding for up to two years and beyond has a lifelong impact on sustained health for both mothers and infants, and

WHEREAS breastfeeding is one of the most powerful and cost-effective prevention strategies for many chronic and acute diseases, including asthma, diabetes, obesity, and certain childhood cancers, and

WHEREAS breastfeeding enriches the bonding process between mother and child; provides women with added protection against ovarian and breast cancers; and lowers the risk of diabetes, obesity and heart disease, and

WHEREAS the World Health Organization's: Global Strategy on Infant and Young Child Feeding calls on governments worldwide to create environments that enable mothers, families and other caregivers to make informed choices about feeding practices for infants and young children, and

WHEREAS women of childbearing age make a significant contribution to the workforce in British Columbia and are vital to our successful economy, and

WHEREAS women have the right to a workplace environment that accommodates breastfeeding, and the Human Rights Code of British Columbia protects women from discrimination on the basis of sex, which includes breastfeeding, and

WHEREAS World Breastfeeding Week 2015 is a time for global society to reassert the importance of protecting, promoting and supporting breastfeeding, and

WHEREAS we aim to empower and support all women to thrive in combining work with child-rearing, particularly breastfeeding, We therefore seek to engage all people and groups in celebrating the theme for 2015, "Let's make it work!";

NOW KNOW YE THAT We do by these presents proclaim and declare October 1 to 7, 2015, shall be known as

"Breastfeeding Week"

in the Province of British Columbia.

IN TESTIMONY WHEREOF We have caused these Our Letters to be made Patent and the Great Seal of Our Province to be hereunto affixed.

WITNESS, The Honourable Judith Guichon, Lieutenant Governor of Our Province of British Columbia, in Our City of Victoria, in Our Province, this tenth day of September, two thousand fifteen and in the sixty-fourth year of Our Reign.

BY COMMAND.

Attorney General and Minister of Justice
(counter signature for the Great Seal)

Lieutenant Governor